

weconverse PARCOURSEL 201

ni

info/kommunikatörer?

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facktugg

tidning radio/tv
journalist ingress byline
public relations
pressmeddelande reuters cpm event
moderator, lobbyist, opinionsbildare

weconverse PARCOURSEL 2008 hoppsan

The Pew Research Center for the People & the Press

Home Survey Reports Commentary News Interest Index Question Search

Survey Reports

August 17, 2008

Key News Audiences Now Blend Online and Traditional Sources

Audience Segments in a Changing News Environment

Print Email Share

people-press.org/report/444/news-media

weconverse PARCOURSEL 2008 världen förändras

Tida Technology

weconverse PARCOURSEL 2008 en väg

Show Us a Better Way

Tell us what you'd build with public information and we could help fund your idea!

Submit Your Idea

Ever been frustrated that you can't find out something that ought to be easy to find? Ever been baffled by leisure tables or 'performance indicators'? Do you think To show they are serious, the Government is making available gigabytes of new or previously invisible public information especially for people to use could improve the way public information is communicated. The Power of Information Taskforce is running a competition on the Government's behalf, and we have a £20,000 prize fund to develop the best ideas to the next level. You can see the type of thing we are are looking for here.

Frequently Asked Questions
Information sources
House Rules
Contact Us
About This Site
The Power of Information Taskforce

www.showusabetterway.co.uk

weconverse PARCOURSEL 2008 mobilt & video

bambuser

Sign up | What's Up | Map | Browse | Help | Log in

bambuser.com/channel/weconverse

Latest from the archive:

video archive | upcoming events

Connecting as anonymous

Messages posted here are also displayed on the broadcasting mobile phone.

Frederik Härén gäst med Oghma

Sweden
4 minutes ago
10 April, 2008 - 09:19 GMT +2
View topic: 10 April, 2008 - 09:19 GMT +2 (Change)

About:
weconverse.com by Richard Gatarski, a strategic advisor that inspires us.

weconverse PARCOURSEL 2008 kommentar?

Click on the emotions and associated qualities for comments

1. Arrange comments by
EMOTION

2. Filter

3. Intensity

4. Agreement

5. Region

6. Visited State

www.bbc.co.uk/white/spectrum.shtml

weconverse PARCOURSEL 2008 antag

vi människor (kunder / medborgare / konsumenterna) är bildade uppkopplade konversanta

vi vet mer än jag!

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PARCOURSEL 2011

we media

DECEMBER 11, 2006

HOTTEST AD SPACE IN TIMES SQUARE MAY BE ON TOURISTS' CAMERAS



Advertisers have long been drawn to Times Square as a valuable place to reach consumers, paying hundreds of thousands of dollars for space on billboards and blazing video screens, reports [The New York Times](#).

"But recently they have discovered that down on the ground, new technology has given low cost, face-to-face marketing campaigns something of a cutting edge as consumers spread their messages on the Internet.

... As a result of the growing popularity of consumer-generated pictures, videos and e-mail messages on Internet sites like [YouTube](#) and [MySpace](#), advertisers are getting consumers to essentially do their jobs for them.

When Target, the discount store operator, suspended the magician David Blaine above Times Square for two days during the week of Thanksgiving, videos shot by viewers were posted on YouTube and viewed more than 19,300 times.

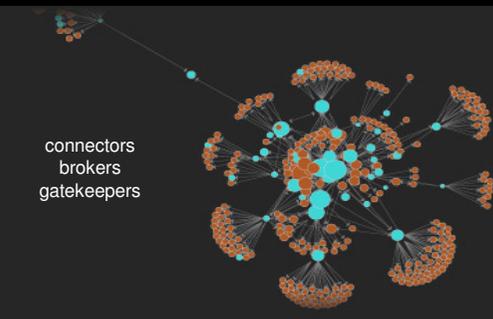
On sites like [YouTube](#), [Flickr](#) and [MySpace](#) an army of tourists and residents are spreading advertisers' messages well beyond Manhattan, using their cell phones and video cameras as they walk through the marketing crossroads of the world."

emily | 08:23 AM | [How people and businesses are using videophones](#) | [trackback \(0\)](#) | 

The Permanent Link to this page is: <http://www.tecivall.com/picture/online/archives/2006/12/11/4729.htm>

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social network analysis



connectors
brokers
gatekeepers

weconverse
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YES, you heard right. It's coming back, October 6 to be exact. No more "is it or isn't it?" whoopla, only pure joyous excitement now. And there's more to come, so if you absolutely have to know every move we make, then enter your details below.

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facebook Richard Gatarski Friends Applications Inbox Home Settings Logout

wispa Search Profile Search | Friend Finder

All Results Groups

Displaying 1 - 10 out of over 500 group results for: wispa 1 2 3 Next

	CADBURY'S WISPA IS BACK... MAKE SURE YOU BUY THEM!	Join Group
Size: 10,809 members	Type: Common Interest - Beliefs & Causes	New: 1 Wall Post
	+++ Bring Back Cadbury's Wispa Gold +++	Join Group
Size: 5,534 members	Type: Common Interest - Food & Drink	New: 19 More Members, 4 Wall Posts
	WISPA IS BACK...NOW BRING BACK WISPA GOLD!	Join Group
Size: 3,305 members	Type: Just for Fun - Totally Random	New: 1 More Member
	Bring back the Wispat	Join Group
Size: 3,052 members	Type: Just for Fun - Fan Clubs	New: 3 More Members, 1 Wall Post

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LEWIS
public relations

INTRODUCTION

LEWIS is a global public relations agency. With offices across the US, Europe and Asia/Pac, it works with over 100 leading and emerging companies. This blog provides an insight into the agency, its thinking, personality and vision.

CONTACTS

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UK Tel: +44 (0) 207 802 2926
US Tel: +1 415 592 4400

Why good PR is like a good referee

Cadbury is re-instating the Wispa bar and according to today's media this is because:

- "... Fans launched their fight for the bar to be reissued on social networking sites Facebook, MySpace and Bebo..."
- "... a website campaign for their return..."
- "... fans lobbied the company on social networking sites..."
- "... following a successful campaign on social networking websites..."

TODAY'S NEWS

- What's happening in Australia?
- What's happening in China?
- What's happening in France?
- What's happening in Germany?
- What's happening in Hong Kong?
- What's happening in India?
- What's happening in Italy?
- What's happening in Singapore?
- What's happening in Spain?
- What's happening in Sweden?

www.lewis360.com/2008/08/why-good-pr-is.html

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NEW SITE IN DEVELOPMENT



BORKOWSKI

BORKOWSKI AGENCY NEWS

Borkowski is a Public Relations and Publicity agency specialising in consumer brands and the arts & entertainment sectors.

Our craft? Helping make brands and arts & entertainment properties famous. We've been around for almost 20 years and have consistently delivered PR campaigns that provide tangible return on investment. In brief, we offer the following specialist areas of PR support:

- Borkowski Blog**
Composés of eclectic opinion on PR spin and improprianda, from a maverick thinker, a stunter and publicist.
- Slew & Spew**
A cliff top view over the worlds of politics, culture and media, refreshed minute by minute; an essential web resource.
- The Fame Formula**
Mark's history of the Hollywood publicists - how the Hovers, Fakers and Star Makers Created the Celebrity Industry.
- Mark's Twitter**
Mark's micro Blog; a 140 character haiku on the minutiae of his existence.

wec converse PARCOU RAL 2007 digitala (mar)drömmar

blogging wiki
podcasting mashup sns
customer generated content
rss ping tag widget mikroblogg
connectors, brokers, gatekeepers

wec converse PARCOU RAL 2007 en stor fråga



ska man ge sig in i det där bloggandet?
tex 500 000 i stället för 5 000

wec converse PARCOU RAL 2007 vetenskap

public relations?

wec converse PARCOU RAL 2007 vi litar på oss



Google public relations

632 resultat lagrade på din dator

Public relations - Wikipedia, den fria encyklopedin

Public relations (PR) is the practice of managing the flow of information between an organization and its public.

wec converse PARCOU RAL 2007 ett didaktiskt poddrama



John Seigenthaler Sr. in a joint appearance on CNN with Jimmy Wales, 5 December 2005.

Room 208
2005 - 2006

skolsmart.skolmarknad.info

wec converse PARCOU RAL 2007 en i stolen

Connecting the I's
The unofficial, uncensored, unpretentious blog for my year as Chair of IABC

Barbara Gibson, ABC



Social media that makes me dance



IABC Cafe2Go
The official podcast of the International Association of Business Communicators

(like free webmeeting tool Dimdim). But the latest one, Blip.fm, is just tons of fun. Not surprisingly, it was Neville Hobson, ABC, who turned me on (or tuned me in) to this one. I noticed a little musical note next to the link in one of his Tweets, and clicked through to discover his musical selection

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en definition

“wiki, en webbplats där sidorna kan redigeras av besökarna själva”

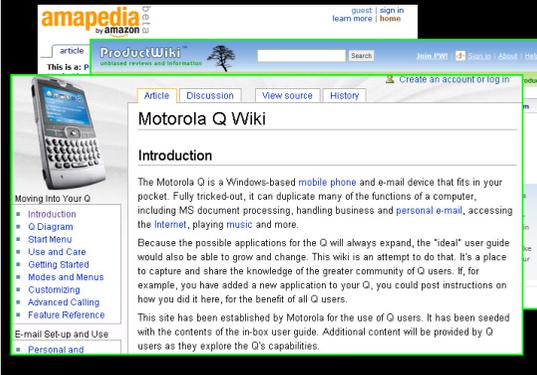
alltid redigerbar
webbredigering
öppenhet
sidhistorik
diskussionsida
sidvaktning



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amapedia
by amazon

wiki exempel



article | discussion | view source | history

Motorola Q Wiki

Introduction

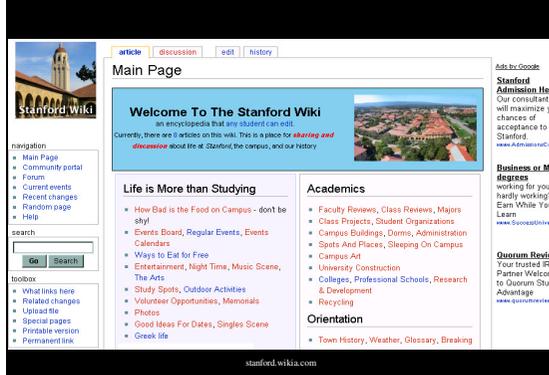
The Motorola Q is a Windows-based mobile phone and e-mail device that fits in your pocket. Fully tricked-out, it can duplicate many of the functions of a computer, including MS document processing, handling business and personal e-mail, accessing the Internet, playing music and more.

Because the possible applications for the Q will always expand, the "ideal" user guide would also be able to grow and change. This wiki is an attempt to do that. It's a place to capture and share the knowledge of the greater community of Q users. If, for example, you have added a new application to your Q, you could post instructions on how you did it here, for the benefit of all Q users.

This site has been established by Motorola for the use of Q users. It has been seeded with the contents of the in-box user guide. Additional content will be provided by Q users as they explore the Q's capabilities.

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student generated content



article | discussion | edit | history

Main Page

Welcome To The Stanford Wiki
an encyclopaedia that any student can edit.

Currently, there are 7 articles on this wiki. This is a place for sharing and discussing about life at Stanford, the campus, and our history.

Life is More than Studying

- How Bad is the Food on Campus - don't be shy!
- Events Board, Regular Events, Events Calendars
- Ways to Eat for Free
- Entertainment, Night Time, Music Scene, The Arts
- Study Spots, Outdoor Activities
- Volunteer Opportunities, Memorials
- Photos
- Good Ideas For Dates, Singles Scene
- Greek life

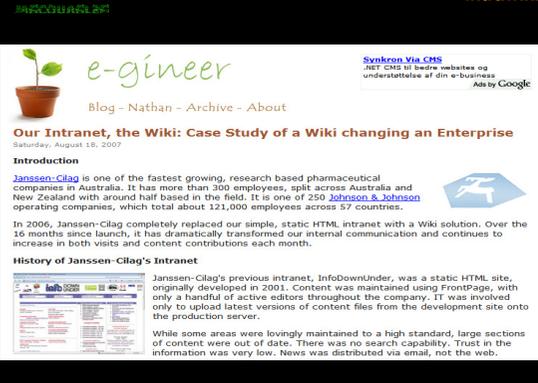
Academics

- Faculty Reviews, Class Reviews, Majors
- Class Projects, Student Organizations
- Campus Buildings, Dining, Administration
- Spots And Places, Sleeping On Campus
- Campus Art
- University Construction
- Colleges, Professional Schools, Research & Development
- Recycling
- Orientation
- Town History, Weather, Glossary, Breaking

stanford.wikia.com

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intrawikis



e-gineer

Synkron Via CMS
HET CMS is better websites og understøttelse af din e-business
Ad by Google

Blog - Nathan - Archive - About

Our Intranet, the Wiki: Case Study of a Wiki changing an Enterprise

Saturday, August 18, 2007

Introduction

Janssen-Cilag is one of the fastest growing, research based pharmaceutical companies in Australia. It has more than 300 employees, split across Australia and New Zealand with around half based in the field. It is one of 250 Johnson & Johnson operating companies, which total about 121,000 employees across 57 countries.

In 2006, Janssen-Cilag completely replaced our simple, static HTML intranet with a Wiki solution. Over the 16 months since launch, it has dramatically transformed our internal communication and continues to increase in both visits and content contributions each month.

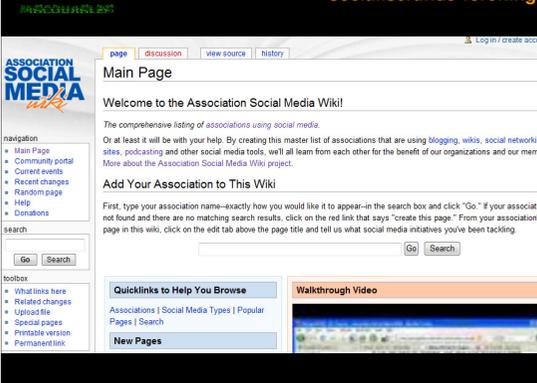
History of Janssen-Cilag's Intranet

Janssen-Cilag's previous intranet, InfoDownUnder, was a static HTML site, originally developed in 2001. Content was maintained using FrontPage, with only a handful of active editors throughout the company. IT was involved only to upload latest versions of content files from the development site onto the production server.

While some areas were lovingly maintained to a high standard, large sections of content were out of date. There was no search capability. Trust in the information was very low. News was distributed via email, not the web.

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socialiserande föreningar



page | discussion | view source | history

Main Page

Welcome to the Association Social Media Wiki!

The comprehensive listing of associations using social media.

Or at least it will be with your help. By creating this master list of associations that are using blogging, wikis, social networking sites, podcasting and other social media tools, we'll all learn from each other for the benefit of our organizations and our members. More about the Association Social Media Wiki project.

Add Your Association to This Wiki

First, type your association name—exactly how you would like it to appear—in the search box and click "Go." If your association is not found and there are no matching search results, click on the red link that says "create this page." From your association's page in this wiki, click on the edit tab above the page title and tell us what social media initiatives you've been tackling.

Quicklinks to Help You Browse

Associations | Social Media Types | Popular Pages | Search

New Pages

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blogg?

weconverse PAROCOURSL.BAT

boeing b2b blogging

BOEING

RANDY'S JOURNAL

21 December 2006

Deck the halls

All I can say is, "Wow, it's been an incredible year." I'd be remiss if I didn't also mention the blog year. It's likely that by the end of this month we will have surpassed the half-million mark in terms of hits since we started this blog about 23 months ago. I'm sure that people from all over the world are checking out this page regularly. It shows a great interest our visitors have in the Boeing world of commercial aviation. Your comments, thoughts, probing, and sometimes just plain fun, all but I can assure you I do read them.

FLIGHT TEST JOURNAL

Home Background Flight Test News Videos

TANKER FACTS

KC-767 Capability/Survivability

The following ad will run this week in various Washington DC publications, focusing on the KC-767 Capability/Survivability. It expands in greater detail several of the five categories originally outlined in the first Tanker Protost ad. At the heart of our protest are significant flaws in the application of evaluation criteria, as a result, instead of getting the more capable, deployable, efficient and survivable KC-767 tanker, the warfighter and the taxpayer are being asked to accept a less capable, more costly and vulnerable tanker. The ad takes a look at some important facts.

Checking the Facts

In the last 10 years Boeing Commercial has produced 10 major developments, all delivered on time with the exception of one that was rescheduled due to a fire.

to me over these past couple of years. (1) In news articles, and has been cited in the past. It's all been somewhat surreal. The big reason we started it - a word about the important issues in the world of the future of flight.

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bill bloggare

Marriott
on the move

Featured Post

Memories from the Beijing Olympics

Posted: August 26, 2008 10:58:07 AM

Now that the 29th Olympic Games have come to a close, I've been thinking back to all the memorable moments over the past few weeks. There were a lot of surprise victories, many upsets and many world records.

To me, and I'm sure to many of you, these Olympics will be remembered because of Michael Phelps and his eight gold medals in swimming, making his total career gold medal count 14 - more than any other Olympian.

I find Michael Phelps' journey very inspiring. Not only does he have...

Continue read

Comments (4) | Permalink

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de-staffing

THE Nation.

I Read the News Today... Oh Boy

The Liberal Media

by ERIC ALTERMAN

July 16, 2008

Spend some time on the "future of news" conference circuit, as I have recently, and believe me, you'll need a drink and perhaps a Prozac

blogger Kevin Roderick ...
Recovering Journalist blog, Mark Potts ...
Writing on his blog, Abrams mused ...

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mikroblogger

weconverse
richard.gatarski (re)marks on the power of us

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Search

Mikroblogger, Twitter mfl (sv)

- Blogg (sv)
- RSS Introduction (sv)
- Witter (sv)
- Presidentförklaring (sv)
- Mikroblogger, Twitter mfl (sv)

[Uppdaterad 2008-08-21]

Introduktion

Mikroblogger och livestreams är några av dom mest omdiskuterade fenomenen inom omdiskuterade sociala medier. Eftersom mikroblogger är gratis och det bara tar några minuter att sätta upp en mikroblogg så är det bara att prova. Annars har du här först en hälsning följande av mikrobloggerns Twitter i video "Twitter in plain English", och sedan för de mer om olika tjänster.

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mashing things up

weconverse
richard.gatarski (re)marks on the power of us

Home Om About Extranet Book Richard Videos FAQ Contact Guides

Search

2007-04-19: Stockholms kommun, Sociala medier
författare: Richard Gatarski | g.p. private | dot

sms + blogging + social networking = twitter

Google + Twitter = twittervision

AV equipment
Contact
Share This

weconverse PAROCOURSL.BAT

twittervision

Map showing global locations with a search box and a list of results.

Currently Browsing:
http://www.netvibes.com/
1 minute ago in Shanghai

weconverse PARADIGM 2.0 twistori

Bob, there should have been a "since" in that last tweet -

i think you'll figure out where it belongs...

love hate think believe feel wish

i think I'm going to plug into the ipod today and ignore everyone at work while I try to actually get a few things done

Various Artists -

i think I'll Just Stay Here An

Just kicked a Axl A4 in the But :) me proud, but pretty expensive.

i think next time I'm going to look for a A8.. or AMG :)

If you were one of the people who sent me a favorite seo post, please resend because

i think I've missed a few. :(

houry: Two strings walk into a bar and sit down. The bartender says, "So what'll it be?" The first string says,

i think I'll have a bee ...

http://twistori.com

weconverse PARADIGM 2.0 brand management

Twitter Brand Index

Visit the new & improved home of the Twitter Brand Index:
<http://www.socialbrandindex.com>!

The Index
Want to be included here? Here's how:

1. Be active! No one is interested if your last tweet was from several months ago.
2. Let me know you'd like to be added: drop an email to jk@fluentsimplicity.com. Be sure to include your **twitter account** and a **category**. For example: "Dell: <http://twitter.com/direct2dell>; retailer." Your email must be from an official domain registered to your organization. This is to counter spam!

weconverse PARADIGM 2.0 intressant

Get Involved! Register Now Email Address Zip Code English

OBAMA EVERYWHERE

- Facebook
- BlackPlanet
- MySpace
- Faithbase
- YouTube
- Eons
- Flickr
- Glee
- Digg
- MySente
- Twitter
- MyBatanga
- Eventful
- AsianAve
- LinkedIn
- DNC PartyBuilder

ORGANIZE FOR CHANGE

FINDE A CONTRIBUTION WALKER BARRI AND A WEEKEND OF ACTION EVENT

DONATE NOW

BARACK ACCEPTS THE NOMINATION

OBAMABLOG

weconverse PARADIGM 2.0 vinnare?

springtime Blogg

Startsida | Om oss | Våra erbjudanden | Medarbetare | Kontakt | Ladda ner

Senaste inlägg

- Life Is Good!
- Köparen OS i London att bräcka Peking?
- Är ryssar intresserade av Beinfest?
- OS i Peking - "Jag skulle vilja ha ett protesttåg i länd, tack".
- Rosträkning på amerikansk vis

Arkiv

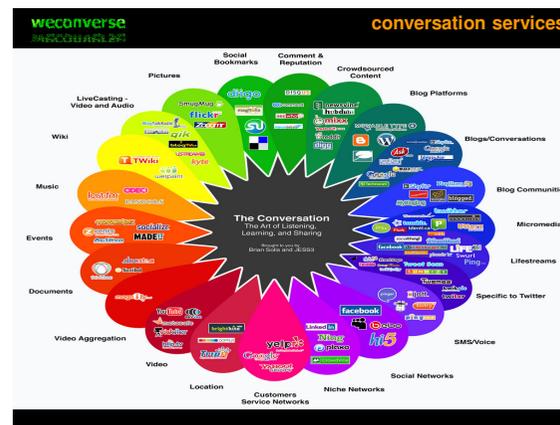
- augusti 2008
- juli 2008
- juni 2008
- maj 2008
- april 2008
- mars 2008

Viktigt genombrutt för OpenID | Main | Startskottet för bokslutskommunikationerna har avlossats

2008-01-17

Ron Paul vinner på nätet

Springtime-kollegan Bo Kroevig, en slags motsvarighet i public affairs-världen till fotbollens David Beckham, höll i morse ett spännande föredrag om de olika amerikanska valkampanjerna som pågår. Kroevig gjorde emellertid inte någon specifik analys av kandidaternas internetnärvaro så jag har surfat runt lite under kvällen. Jag vill inte på något sätt ge sken av att jag förstår mig på Kroevigs eller andra springtime-medarbetares avancerade public affairs-arbete, men jag känner åtminstone igen en framgångsrik internetkampanj när jag ser den. Resultatet är överraskande. På Internet är republikanen Ronald Ernest Paul inte bara USAs näste president - han är kung.



weconverse PARADIGM 2.0 neo journal(ister)

PoynterOnline

NEWS & TIPS TRAINING GROUPS

Most Recent Articles

1. Take a Tour of the New Poynter Online
2. Marotti quits Sun-Times, says sports journalism is "a website business"
3. Sending letters, memos or links to Romeesco
4. Is Political Activity Taboo?
5. Gustav Arrives in Time for Katrina Anniversary

Top Stories

Bloggers Stake Convention Claim in 'Big Tent'

Take a Tour of the New Poynter Online

Five Myths about Managers

Columns & Blogs (See more Columns & Blogs)

Recent Comments

Community Activity

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let go

AdvertisingAge



A.G. Lafley
Procter & Gamble

Source: Lafley's key note at Association of National Advertisers, 2008-10-06
adage.com/ana08/article?article_id=112311

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summary



mer
annorlunda
möjligheter

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några råd

berja blogga

tänk om



1. lysna varsamt
2. klist in att konversera
3. stöd andras konversationer
4. skapa egna sociala medier

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konversera?

www.weconverse.com



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Richard Gatarski (Gatarski) on the power of us

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