

weconverse
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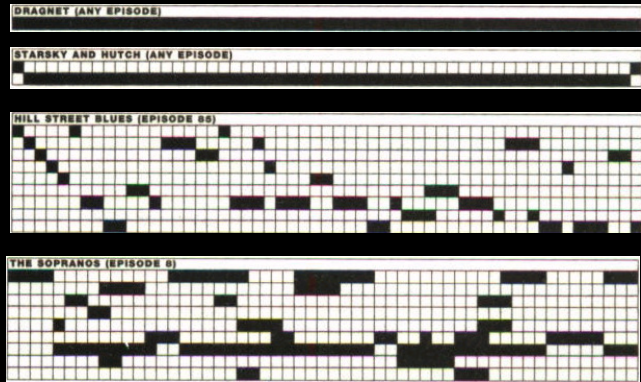
reflect(ions)



Social networks
&
multiple threadings

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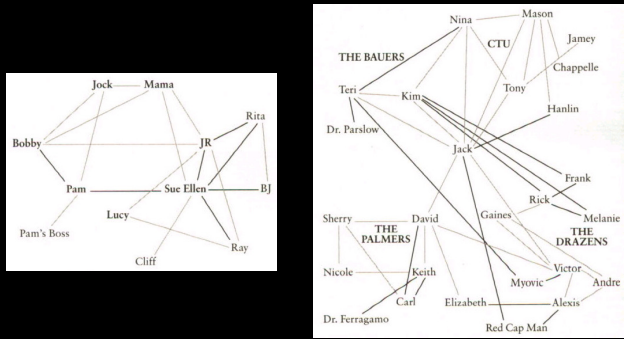
multiple threadings



Source: Steven Johnson (2006), Everything Bad is Good for You

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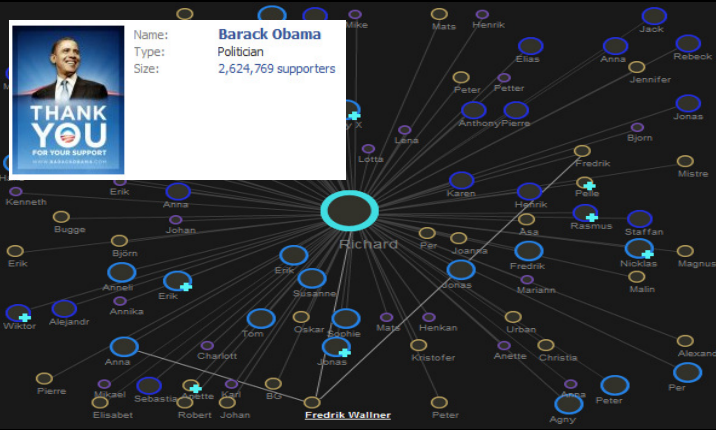
social soaps



Source: Steven Johnson (2006), Everything Bad is Good for You

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facebook friends



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new brains

GARY SMALL, M.D.
Expert on Memory, Aging & the Brain

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BOOKS BY DR. GARY SMALL

iBrain:
SURVIVING THE TECHNOLOGICAL ALTERATION OF THE MODERN MIND

One of America's leading neuroscientists reveals the remarkable brain evolution caused by the constant presence of technology today, separating the digital natives - those born in the computer age - from the digital immigrants, who discovered computer technology as adults.

Today's frenetic progress in technology, communications, and lifestyles is evolving the way young brains develop, function, and process information - creating new neural pathways and altering brain activity at a biochemical level.

To compete and excel in this age of brain evolution, all of us must adapt, and Dr. Gary Small elucidates the strategies and tools that we need to enhance our technological, social, and empathic abilities, including:

- Key strategies for bridging the brain gap
- Empathy upgrades for digital natives
- A technology toolkit for digital immigrants

surviving the technological alteration of the modern mind
iBrain
Gary Small, M.D. and Greg Virgin

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assuming

we customers/ citizens/ consumers are

educated
connected
conversant

we
are more than I am

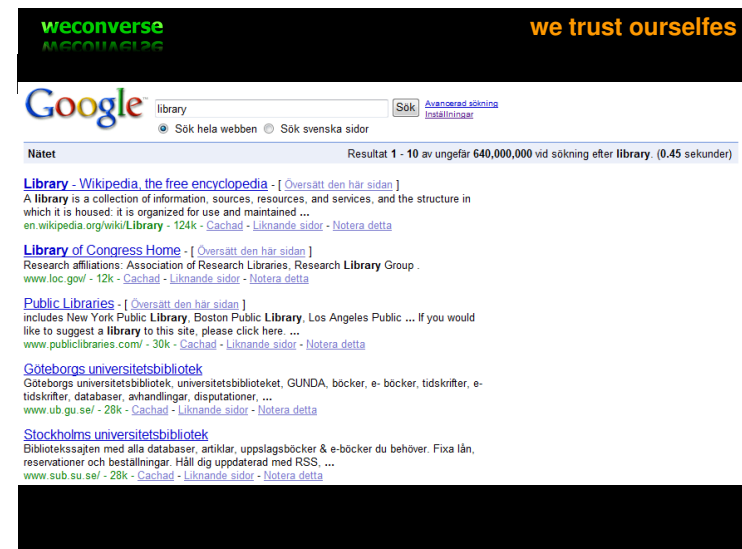
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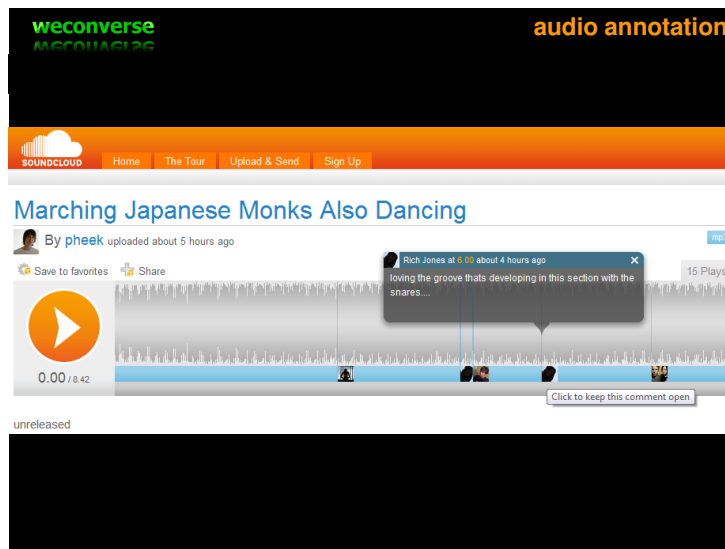
re-think

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towards conversing communities

Gatarski, R. and Lundkvist, A. (1997) Interactive Media face Artificial Consumers and marketing theory must re-think, see www.fek.su.se/home/ng/imfaceac





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nyt election guides

08 Election Guide 2008


RACE FOR PRESIDENT
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Barack Obama's Speech at the Democratic National Convention

By CAMERON BROWN, GABRIEL DANCE, JONATHAN ELLIS, BEN GERST, TOM JACKSON, MAGDALENA SHARPE, SARAH WHEATON
August 28, 2008

Interactive video and transcript of the senator accepting the Democratic presidential nomination in Denver on

VIDEO



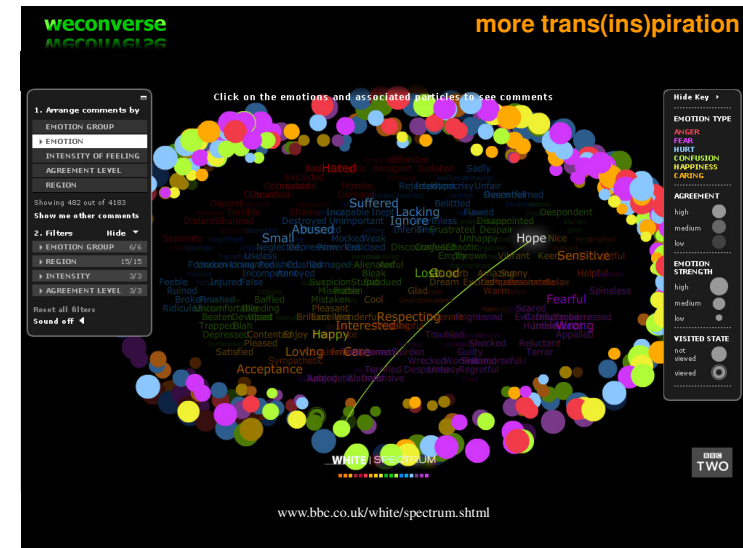
TRANSCRIPT

Tom Brokaw

0:00

Gentlemen, we want to get underway immediately, if we can. Since you last met at Ole Miss 12 days ago, the world has changed a great deal, and not for the better. We still don't know where the bottom is at this time. As you might expect, many of the questions that we have from here in the hall tonight and from online have to do with the American economy and, in fact, with global economic conditions. I understand that you flipped a coin. And, Senator Obama, you will begin tonight. And we're going to have our first question from over here in Section A from Alan Schaefer. Alan?

Audience Member



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waypoint

questions
reflections
next big thing

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our history



Francis Bacon
1561 - 1626

René Descartes
1596 - 1650

John Locke
1632 - 1704