

weconverse  
PARCOURARLAR

on passion

**INTERNETIONALISERING** "Internationalisering" is a blog about internet-related stuff such as social media, PR 2.0, Internet marketing, e-commerce, "search", etc. I write also about creativity and other things that interest me. Welcome! Judith

JUDITH HOME SURF JUDITH, HUR? SUBSCRIBE

BACK TO START through categories about judith

**If the passion and drive**

It is the third day of the new year and I look back at the past period characterized by high speed and fast turns. For some channeling it into periods without much time for reflection. I been just such a year. Instructive and exciting - but now I'm white to disconnect. Trying to find insights from experience.

judithwolst.se/om-passion-och-drivkraft



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imagine

species@gatarski.com

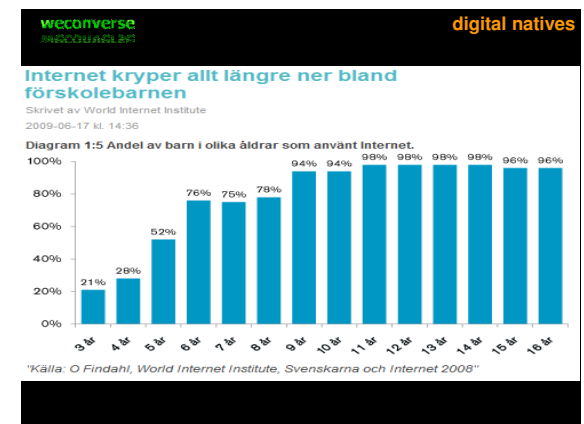
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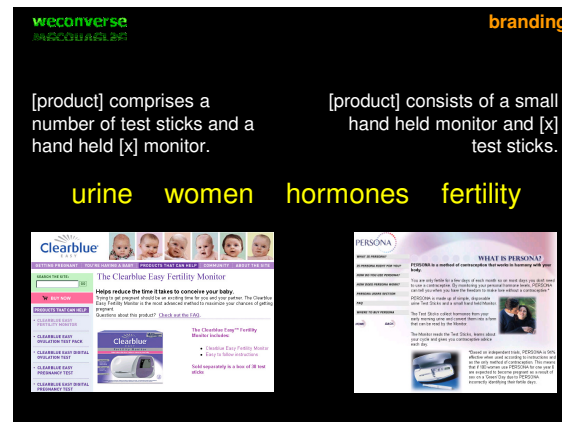
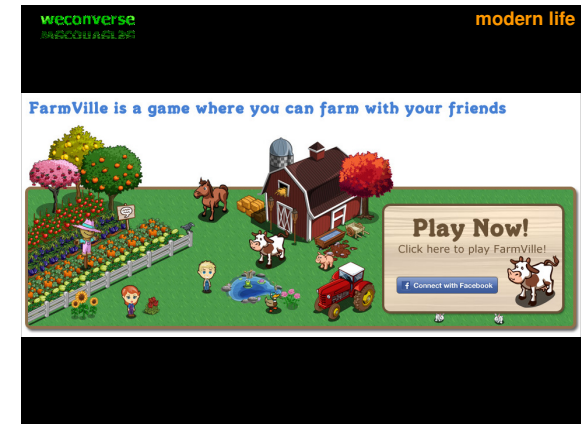
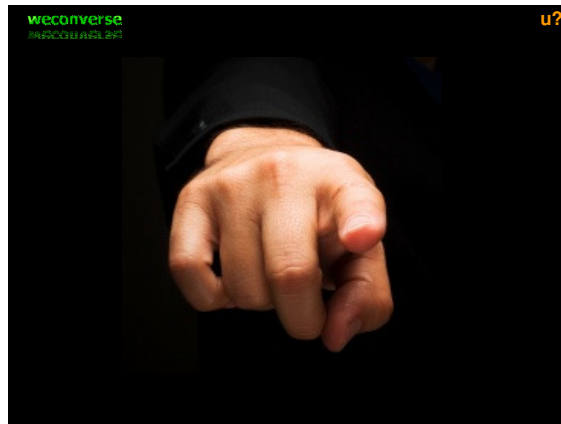
my lesson

to score  
takes time  
and some pain

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amazing kidz





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soap history



William Procter & James Gamble, 1837 -



Ma Perkins (featuring Oxydol), 1933

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they are (still) in it

VentureBlaa

A Random Walk Down Sand Hill

Facebook, Twitter and P&G

AdvertisingAge

P&G Embraces Facebook as Big Part of Its Marketing Plan

Procter and Gamble embraces Facebook

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ayt?

ESET Technology Product / Service 9,970 Fans

Horton Technology Product / Service 5,246 Fans

Kaspersky Products 4,870 Fans

F-Secure Technology Product / Service 2,200 Fans

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oops

grame codrington

twitter

RT @HRstalker @Flipbooks: The 10 Biggest Traps to Avoid When You Speak <http://cli.gs/arPYV>

1. UNCLEAR THINKING. If you can't describe what you are talking about in one sentence, you may be guilty of fuzzy focus or trying to cover too many topics. Your listeners will probably be confused too, and their attention will soon wander. Whether you are improving your own presentations or helping someone else to create a speech, start your creative process by jotting down a one-sentence summary.

2. NO CLEAR STRUCTURE. Make it easy for people to follow what you are saying. They'll remember it better--and you will too as you deliver your information and ideas. If you waffle, ramble, or never get to the point, your listeners will tune out.

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refocusing

Everything Bad Is Good For You

multiple threadings & social networks

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multiple threadings

DRAGNET (ANY EPISODE)

STARSKY AND HUTCH (ANY EPISODE)

HILL STREET BLUES (EPISODE 88)

THE SOPRANOS (EPISODE 8)

Source: Steven Johnson (2006), Everything Bad is Good for You



