

interesting

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INTERESTING 2009

Inspirational lecture on social media
Tuesday 1 December, 2009, 13.00-15.00
Venue: The Nordic Africa Institute, Lecture room (2nd floor)

AGENDA

1. Introduction – Birgitta Hellmark-Lindgren, Head of Communications Unit
2. A presentation on Social media by Richard Gatarski – how can you as a researcher use the social media tools and be visible in the right channels?
3. Discussion and questions
 - *Short break* -
4. Susanna Dukaric talks about You Tube – some basics on how to use it and how to compete for viewers
5. Christian Palme talks about the Darfur blog and Twitter
6. Dag Ehrenpreis talks about a new project initiated by Göran Holmqvist
7. Discussion and questions

(no) budget

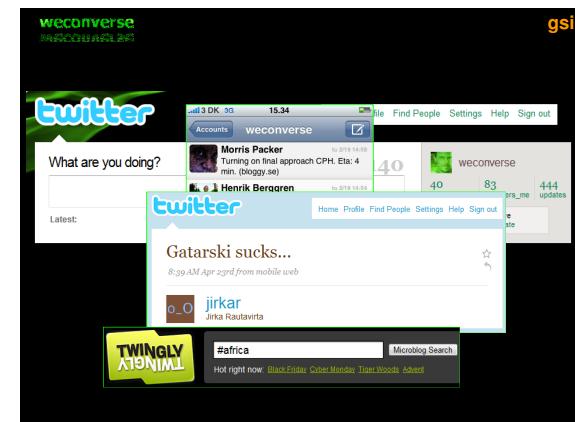
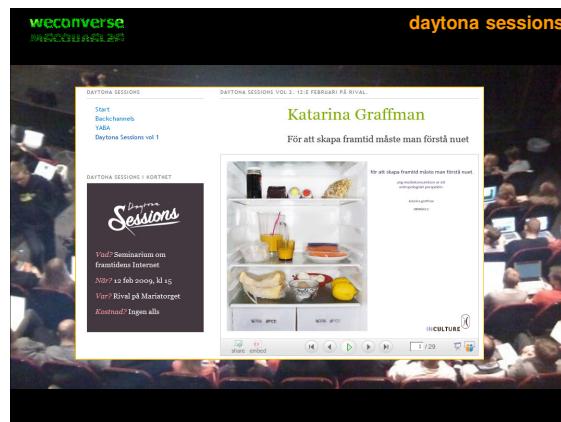
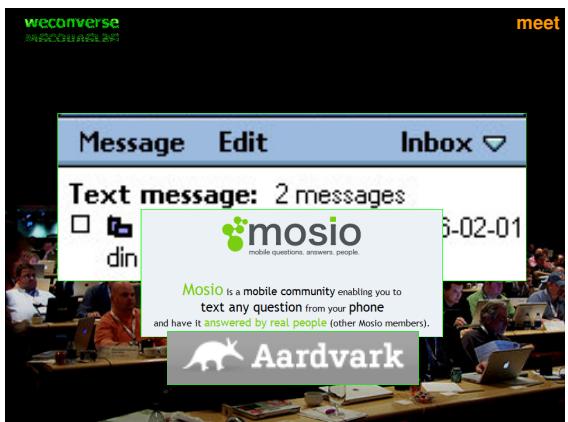
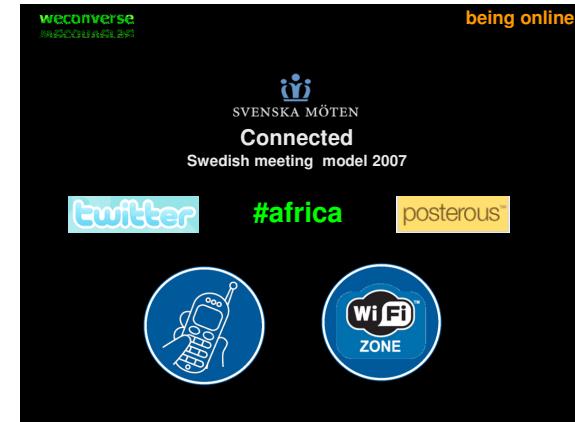
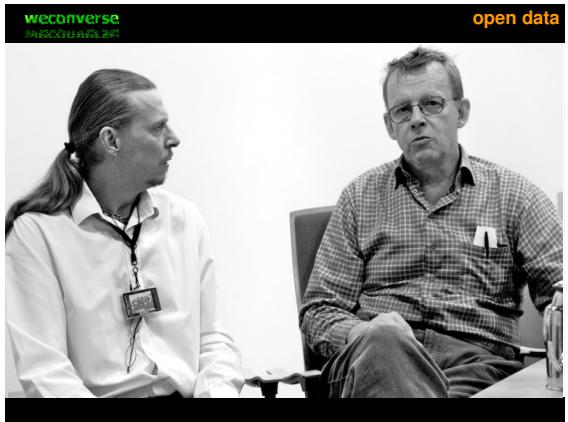
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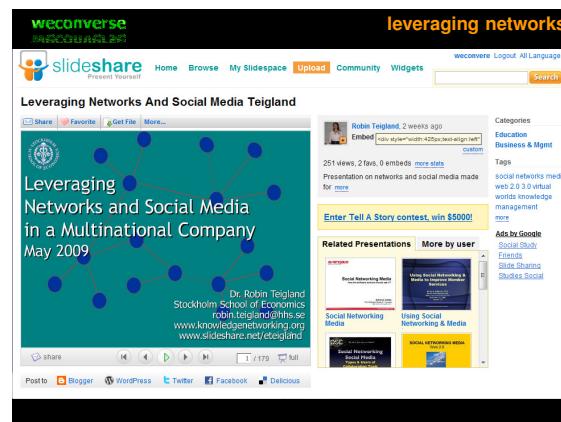
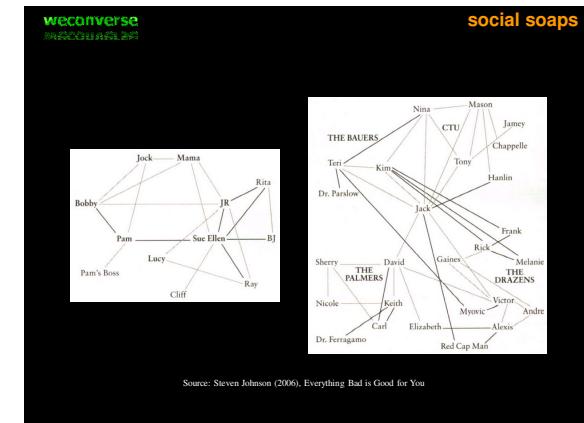
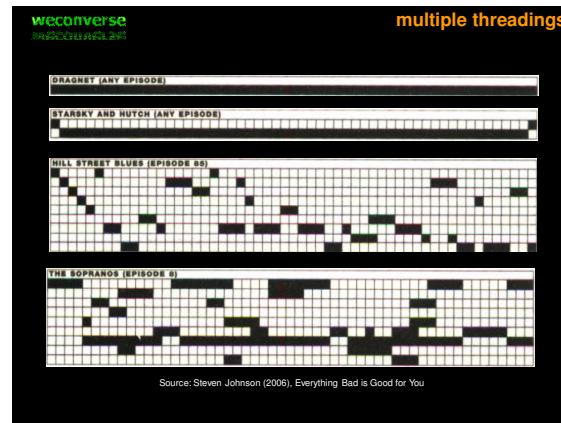
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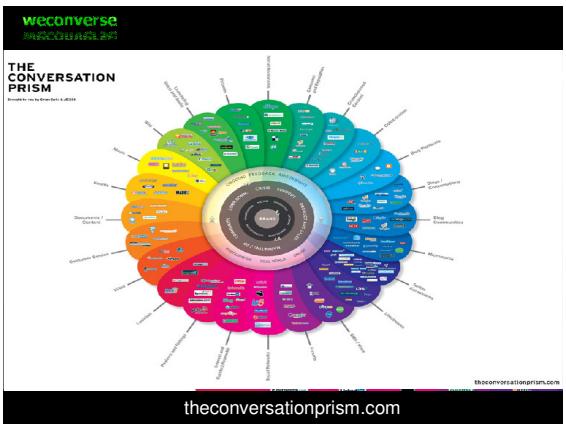
a new world

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Ted-ta Technology Transfer







The homepage of Skolmarknad.info, a website about school-related marketing. It features a red header with the site's name and a navigation menu with links like "Hem", "Om", "Boktips", "FAQ", "Forskning", "Utbildning", "Länkar", "Kontakt", and "Podcast". The main content area includes sections for "Välkommen" (Welcome), "Följ (prenumerera)" (Follow (subscribe)), "Senaste kommentarer" (Latest comments), and "Kategorier" (Categories). The website address skolmarknad.info is at the top right.

A screenshot of a blog post by danah boyd titled "apophenia :: making connections where none previously existed". The post features a portrait of danah boyd and text about her work at Microsoft Research New England and her role as a Fellow at the Harvard Berkman Center for Internet and Society. The website address weconverse.info is at the top left.

A screenshot of a Google search results page for the query "beteendeekonomi". The results include links from various sources, including "Sömnad om beteendeekonomi" and "Beteendeekonomi och ekonomi". A snippet from "ekonomistas.se" discusses the concept of "Sociality Is Learning". The website address weconverse.info is at the top left.

A sidebar titled "good scientific blogs" featuring a link to "SCIENCE IT WORKS, BITCHES". The sidebar also includes a section titled "Fem bra svenska vetenskapsbloggar" (Five good Swedish science blogs) with a list of five blogs: "vetenskap", "Lussna", "Medvetenkap", "Orsak verkan", "Terra Incognita", "Technicolor", and "Tankebrott". The website address weconverse.info is at the top left.

